

26th Korea International
Plastics & Rubber Show

Koplas ²⁰²¹

16-20 March, 2021

KINTEX, Goyang, Korea

*Plastics,
Make Future
Valuable*

Concurrently held with

***K-Mtech
INTERMOLD KOREA
HARFKO***



www.koplas.com

Organizers
Korea E & Ex Inc.
Korea Plastics Processing Machine Industry Cooperative

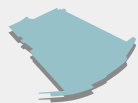
Contact
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KOPLAS 2021



KOPLAS 2021 Overview

Name	KOPLAS 2021 26th Korea International Plastics & Rubber Show
Dates	16 ~ 20 March, 2021 (5 days)
Hours	10:00 a.m. - 5:00 p.m.
Venue	Hall 4, 5, KINTEX(Korea International Exhibition Center) Exhibition Center 1 217-60, Kintex-ro, Ilsan-seogu, Goyang, Gyeonggi-do, Korea
Scale	21,384 sqm
Concurrent shows	KOPLAS 2021 will be held concurrently with K-Mtech 2021, INTERMOLD KOREA 2021 and HARFKO 2021, covering a total of 76,000sqm with 4,300 booths and 1,300 exhibitors.



21,384

Exhibit Space (sqm)



600+

Exhibiting Companies



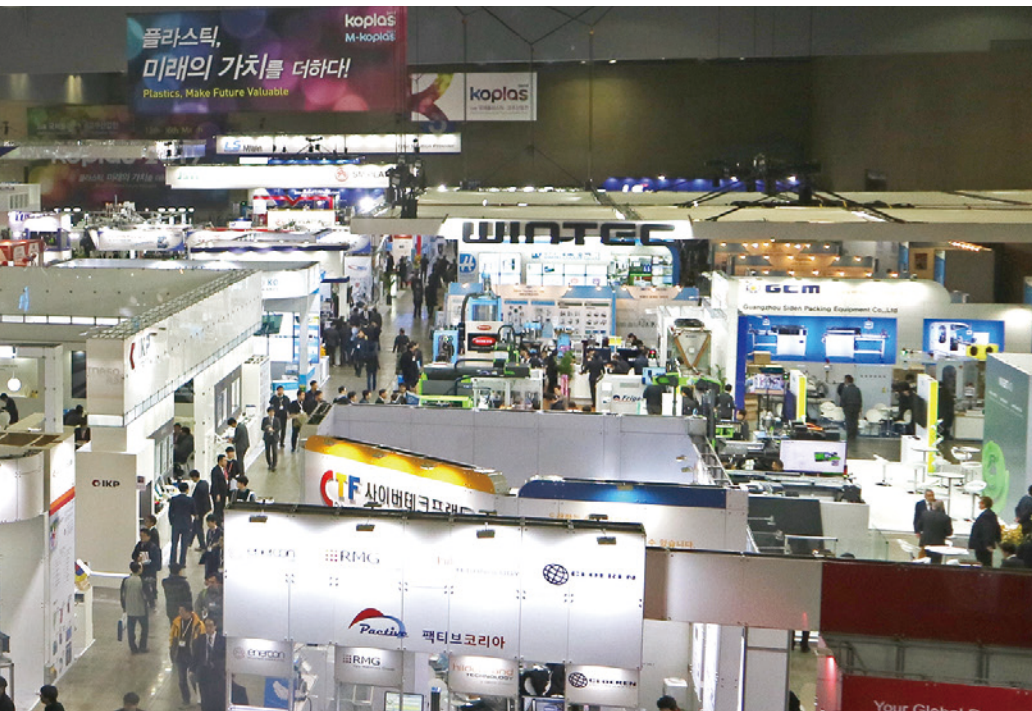
90,000+

Attendees



40+

Countries Represented



KOPLAS 2021

if not Plastic, then what?

Plastic is everywhere, anywhere

Korea's plastic processing industry, which is the fourth largest (in terms of production) in the world, employs approximately 250,000 people throughout related fields. As the convergence between industries has accelerated in recent years, the use of plastics and rubber in leading domestic industries such as automotive parts, IT-related products, and LED has rapidly increased, and various innovative plastic products are replacing metal, concrete, and glass. The plastics industry is a core foundational industry that continually generates demand and profit.

KOPLAS 2021 opens up a new market!

KOPLAS, Korea's No.1 Plastics and Rubber Industry Exhibition welcomes you to its 26th opening in 2021, which will offer a wide variety of attractions ranging from raw materials of plastic to molds, processing machines, ancillary equipment, automation solutions, printing, packaging, semi-finished goods, finished goods and a "plastics and rubber industry" marketplace where you can witness the present and future of the industry at a glance.

Maximizing exhibition marketing with a synergistic combination of exhibitions

KOPLAS will be held concurrently with INTERMOLD KOREA(Korea Int'l Die · Mold & Related Equipment Exhibition) and HARFKO(Heating Air-Conditioning Refrigeration and Fluid Exhibition) in 2021 which are supported by the Korean government.

Also, starting this year, KOPLAS will be running K-Mtech (Korea Materials & Composites Show), which specializes in and categorizes the raw materials and materials field, in order to step up as Asia's No.1 plastics exhibition.

It aims to open up a platform for marketing that will provide added value through creation of new markets and increased exports by promoting interactions between the plastics, molds, heating and AC industries.

Plastic Industry 4.0 “Dreaming of a smart factory”



Plastic Industry 4.0 - Dreaming of a smart factory

The 'Smart Factory,' designed to enhance productivity, improve efficiency, and strengthen global competitiveness, upgrades the manufacturing process and implements ICT technology in development, purchasing, distribution, and service to create new forms of manufacturing systems. Witness the business platform with the latest technological developments and breakthrough innovations at KOPLAS 2021.



Plastic for a sustainable environment

Recently, after realizing the gravity of various environmental issues caused by plastic waste, the whole world has been making efforts to reduce disposable plastics through various regulations. However, as plastic and rubber are vital materials, it is not just a matter of reducing the use of plastic, but more ultimately about creating a 'plastic recycling economy'. This calls for the cooperation of all those relevant to plastic ranging from plastic manufacturers, designers, brand retailers, recycling companies, to consumers. At KOPLAS 2021, we would like to share the success stories of recycling and recycling solutions.

Plastic Convergence



Automobile

Focus towards weight reduction, lighter materials



Medical

Hygienic and safe plastic



Architecture, Construction

Plastics that reduce production and maintenance costs



Packing material

Difficulty finding alternatives for plastic packaging



Sports, Leisure

Lightweight and durable plastic



Battery, Electronic

Plastics with excellent thermal properties and Insulation

KOPLAS Categories



1. Raw Materials and Auxiliary Materials

Super engineering plastic, Carbon fiber, Bioplastic, Recycled materials, Rubber, etc.

2. Additives

Plasticizer, Antioxidant, Thermal stabilizer, Flame retardant, Blowing agent, Filler, Coloring, etc.

3. Processing Machinery

Injection Molding Machine, Extruder, Blow Molding Machine, Foam Molding Machine, Vacuum Molding Machine, etc.

4. Automation Machinery

Thermostat, Cooler, Take-out robot, Dryer, Meter, Coloring mixer, Feeder, Loader, etc.

5. Parts and Meters

Screw, Barrel, Roll, Nozzle, Controller, Sensor, Pump, Servo motor, etc.

6. Post Processing Machinery

Surface treatment machine, Welding machine, Bending/Folding/Edge trimming machine, Coating machine, Coloring machine, etc.

7. Test and Measuring Equipment

Fluidity and Elasticity meter, Machine and Mechanical device, Heat, Electricity, Optics, Chemistry, Precision Meter, Quantum Machine, etc.

8. Printing Machinery

Flexographic printing presses, Plastic card presses, Screen printing presses, Printing Blanket and Ink rollers, Plastic film for printing, Large format printer, etc.

9. Packaging Machinery

Packaging machinery, Sorter, Bending machine, Packaging processing machine, Packaging Materials, etc.

10. Finished Products

Car parts, Home appliances, Smart phone, Medical device parts, etc.

11. Recycling

Recycling System, Pulverizer, Disintegrator, etc.

Brand New

Plastic Future Zone

“Turning adversity into opportunity”

Medical & Packaging Plastic Zone



The worldwide spread of COVID-19 is having a direct impact particularly on the medical and packaging industries.

First, there has been a rise in demand for medical supplies and equipment in countries with poor healthcare systems.

* The global medical plastics industry is a promising market with an average annual growth rate of 6.8%.

Second, there has been shown a need for disposable plastic products. They have caught the attention of the medical industry as a realistic alternative for public hygiene and health; the packaging industry has also been greatly impacted as online shopping has become more popular and untact consumption has risen. KOPLAS 2021 aims to turn this adversity into an opportunity, and share instances that will contribute to forming future strategies.

* Source :

Technology Policy Research Institute, Global Market Trends'Demand for cutting-edge medical devices and investment increase, Medical Plastics Market Growth [Feb.2020]

Exhibition Products

Medical



- Medical Equipment Manufacturer and Production Equipment
- Medical Plastic Finished Products

Packaging



- Plastic packaging materials
- Plastic containers (Packaging materials, Packaging machine, Vending machine, Sorting machine, etc.)

Plastics Circular Economy Zone



With the rise of environmental pollution caused by plastic waste, many companies are striving to convert to a circular economy.

KOPLAS would like to maximize the reuse of resources and reduce the amount of final waste by implementing recycling into the product design at the production stage. Successful plastic recycling solutions will be put on display at KOPLAS 2021.

Exhibition Products

Renewable energy related business / Recycling Technology

Waste sorting, Collection, Transportation, Processing equipment

Eco-friendly bioplastics raw materials / Bio-based plastics / Biodegradable plastics

Special Benefits for KOPLAS Exhibitors

Free Interpretation Services & Business Center

KOPLAS provides interpretation services in English, Chinese and Japanese to all foreign exhibitors and visitors. Also, you can take advantage of free consulting spaces, free wifi Internet, printer, fax, papers and refreshments at the business center.



Korea Manufacturers' Factory Tour Programme

You will be given the opportunity to visit manufacturers that are riding the tide of Korea's increasing global presence and take a first-hand look at various manufacturing processes as well as new plastic-related technologies. (All foreign exhibitors and buyers participating in KOPLAS 2021 may participate.)



Seoul City Tour Programme

This city tour programme offers enjoyable cultural experiences at the most popular and noteworthy attractions.

The KOPLAS secretariat supports part of the expenses for this entire tour. (Expenses for transportation, guides, dinner and admission tickets are all included.)



Free Advertising Opportunity on Online Portal Sites

For the participating companies selected by Aving News, a partner of KOPLAS, we will provide a chance to advertise on Korea's major portal sites such as Naver, Daum and International platforms such as Google and Youtube.



1 hour of Free Seminar Room

The seminar room is provided free of charge to selected exhibitors (limited to 10) for 1 hour to use as an effective marketing platform where participating companies can hold technical seminars and new product launching shows. (A Projector, Podium and Microphone is provided.)



Free Shuttle Bus Services (KINTEX ↔ Seoul/Other Provinces)

Hapjeong Station (Subway Line No.2), Seoul/Yongsan Station (Subway Line No.1,4/KTX), Bucheon, Banwol/Ansan, Incheon, Guemcheon/Guro, Anyang/Gunpo, Busan, Guangjoo, Changwon, Jeollabuk-do Province, Daegu etc.,



Application

KOPLAS Agency



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Gesell & CO GmbH & Co KG**

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stephanie.fong@pilatus-intl.com
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**China :
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Fax. +90-216-629-22-35
E-mail. murat.inkun@pagder.org
Contact. Murat Inkun

How to Apply for Exhibit Space



* **Deadline for Application : Dec. 31, 2020**

If the exhibition space is fully booked prior to the deadline,
applications may no longer be accepted.

Contact information to apply for space

Korea E & Ex Inc. (KOPLAS Organizer)

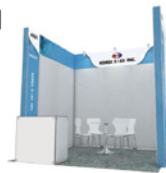
Ms. Rosie Yu (rose@eandex.co.kr) / Ms. Rachel Park (park@eandex.co.kr)

Tel. +82-2-551-0102 Fax. +82-2-551-0103 E-mail. koplas@koplas.com

Booth Space and Charge

Booth Type	Dimensions of 1 Booth	Charge of 1 Booth
Space Only	3m X 3m = 9sqm	USD 2,600
Shell Scheme	3m X 3m = 9sqm	USD 3,400

(ex)



Shell Scheme

includes fascia board with company name & logo, patrician wall paneling, lighting, pytex, information desk with a chair, one round table with 4 chairs, and a wastebasket.

Special Benefits

1. KOPLAS 2019 Exhibitor

USD 100 Discount per booth(9sqm)

2. Early Bird Benefit

USD 100 Discount per booth(9sqm)

(Only applicable if 100% payment is received by Nov. 16th, 2020)

* **More than one discount may be applied.**



Application Form

KOPLAS 2021 Secretariat - Korea E & Ex Inc.

Rm. 2001, WTC, 511, Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea

Tel. +82-2-551-0102 / Fax. +82-2-551-0103 / E-mail. koplasm@koplasm.com / Website. www.koplasm.com

1. Company Information

Manufacturer Importer

Company Name			
Company Details	Address		
	Country	Tel	
	URL	Fax	
Contact Person	Name	E-mail	
	Dept.	Position	
Main Exhibits			
<input type="checkbox"/> Please contact our Korean agent / representative for further communication.			
Agent Name		Tel	
Contact Person		Fax	

2. Type of Booth Space (1 booth: 3m x 3m = 9 sqm)

<input type="checkbox"/> Space Only	USD 2,600 X _____ Booth(s) = USD _____
<input type="checkbox"/> Shell Scheme	USD 3,400 X _____ Booth(s) = USD _____

* Special Benefit 1. Exhibitors of KOPLAS 2019 will be given a USD 100 discount per 9sqm of space only charge.
 2. Early Bird Discount – A USD 100 discount per 9sqm is applied to exhibitors who pay the full amount of booth charge by Nov. 16th, 2020. (More than one discount may be applied.)

* Shell Scheme package includes: fascia board with company name & logo, patrician wall paneling, lighting, pytex, information desk with a chair, one round table with 4 chairs, and a wastebasket.

3. Payment Options

- Cheques / Bank drafts should be made to : **Korea E & Ex Inc.**
- Telegraphic transfers can be made to : **Bank : Woori Bank**
 Branch : Korea World Trade Center
 Account No. : 1081-500-336520
 SWIFT Code : HVBKRRSE
 Account Holder : Korea E & Ex Inc.
 Bank Address : 511, Yeongdong-daero, Seoul, Korea

We hereby apply for exhibit space at the KOPLAS 2021. We agree to abide by the Rules and Regulations of Participation stated on the reverse side of this application form.

Authorized Person _____ Title _____

Signature _____ Date _____



Rules & Regulations for Exhibit Space Application

1. Definition of Terms

- ① "Exhibition" refers to the 26th International Plastics · Rubber Industry Exhibition (KOPLAS 2021).
- ② "Exhibitor" refers to representatives of firms, government institutions, public organizations, related industries, organizations and various other companies that manufacture, sell, and trade plastics and rubber-related products.
- ③ "Secretariat" refers to Korea E & Ex Inc.
- ④ "Exhibit Item" refers to product matching product category listed in separate paragraph (note product category respective to product code), "Exhibit Item(s)" are limited to products that are currently in production·sales and have been finally confirmed and listed on the KOPLAS 2021 website by exhibitor(s). (However, in the event of a change, exhibitor(s) must consult with the Secretariat and re-register.)

2. Application to Exhibit

- ① Complete the Exhibit Contract (Submission Form) and submit with down payment (1/2 of the total Exhibit Fee) to the Secretariat. The remaining balance and additional expenses must be paid by January 15th, 2021. If not paid by the deadline, the Secretariat may cancel the contract.
- ② The exhibitor acquires the right to use booth(s) at the point of submitting the Exhibit Contract and down payment.

3. Assignment of Booth Location

- ① The Secretariat selects booth location based on order of application, booth size, participation history and overall composition of the exhibition hall.
- ② The Secretariat may change the location of a pre-assigned booth for the purpose of an efficient composition of the exhibition hall.
- ③ In the case that the Secretariat assigns booth spaces or alters pre-assigned booths according to paragraph 1 and 2, exhibitors may not raise objections through cancellation of participation, demand of compensation, and the like. However, if a booth arrangement becomes a limiting factor in an exhibitor's display of a product, said exhibitor may raise an objection due to special circumstances and negotiate with the Secretariat for a change of booth location.
- ④ Without prior consent of the Secretariat, an exhibitor may not assign to, sublease to, or exchange a pre-assigned booth with a 3rd party.

4. Consent to Use of Publicity Right

It is deemed that exhibitors consent to the use of photographs and videos (containing images of them) taken during the exhibition period for promotional purposes. The use of publicity right is limited to materials promoting exhibitions organized by Korea E & Ex Inc. including printed advertisements, video advertisements, websites, newsletters, and online social network platforms, lasting up to 2 years after the end of an exhibition.

5. Consent to Use of Personal Information

- ① The Secretariat collects personal information (name, telephone number, address, mobile phone number, e-mail address, company name, department, job title, etc., and other items) that is provided in the exhibit contract.
- ② The Secretariat may use collected personal information only for the purpose of: promoting the next exhibition, confirming future participation, and delivering notices.

6. Fire Hazard Prevention Rules

- ① Exhibit items and all materials within the exhibition hall must undergo nonflammable treatment in accordance with Fire Prevention Laws.
- ② Exhibitors are responsible for any short circuits and fires occurring within assigned spaces during the setup period, exhibition period, and demolition period.
- ③ The Secretariat may, if necessary, request exhibitors to make alterations for fire prevention purposes to which exhibitors must comply.

7. Weight Restrictions

- ① The weight of exhibit items is subject to a limit based on the ground structure of the exhibition hall. If the weight of a single exhibit item exceeds 1ton per 1sqm or its total weight exceeds 5tons, the exhibitor must consult with the Secretariat and the KINTEX Technology Department beforehand in order to proceed with the exhibition.

8. Prohibition of Events and Sales

- ① No events for customers are allowed in the exhibition hall.
- ② With the exception of books, no products are allowed to be used for sales activities.
- ③ If it is deemed that a pre-registered exhibitor is engaging in an event or on-site sales activity, the Secretariat may unilaterally terminate the exhibit contract with said exhibitor.
- ④ If an event is inevitably needed within a booth, the exhibitor must submit a proposal beforehand and obtain the approval of the Secretariat.

- ⑤ If the rules related to the event mentioned above are violated, the Secretariat shall unilaterally suspend the event for the purpose of maintaining a pleasant exhibition environment. In this case, the responsible exhibitor may be subject to a disadvantage when participating in the next exhibition or being assigned a booth.

9. Termination of Contract

- ① In the following cases, the Secretariat may terminate the exhibit contract before or even during the exhibition.
 - 1) The exhibitor unilaterally cancels the partial use of a contracted exhibit space or participation of the exhibition altogether.
 - 2) The exhibitor refuses to use all or part of the assigned booth.
 - 3) In the event that the exhibitor, without prior consent of the Secretariat, assigns to, subleases to, or exchanges a part or all of the assigned booth with a 3rd party.
 - 4) Entry fee is not paid in full within the given deadline, the Secretariat deducts the entry fee submitted by the exhibitor as a penalty as shown below; additional payment is required if there is a negative balance and any remaining balance shall be reimbursed.

Formation of contract	D-60	D-30	Show opening
	50% of total booth charge	80%	100%

- ② No interest is paid on the refund amount, and the non-refunded entry fee shall not be carried over to the account of the next exhibition.
- ③ If it is deemed that the exhibitor's exhibit items are non-congruent with the exhibition's target items, the Secretariat may unilaterally oust the exhibitor, in which the entry fee shall not be reimbursed.
- ④ If the exhibition is canceled or a change in schedule occurs due to reasons attributable to the Secretariat, the exhibitor may terminate the contract and charge for expenses including the entry fee.

10. Force Majeure

- ① The Secretariat may, for reasons including force majeure or special circumstances not attributable to the Secretariat (natural disasters, disasters, epidemics, national policy changes, riots, terrorism etc.), downsize the exhibition or alter the exhibition period; in this case, exhibitors may not request compensations to the Secretariat.
- ② In the case that the exhibition is canceled due to reasons of a 'force majeure' nature, the Secretariat shall deduct all obligatory expenses (rent, promotional expense, printing cost etc.) and reimburse the remaining balance to each exhibitor in proportion to the individual entry fee.
- ③ If a government/public institution proves the validity of a force majeure, and the force majeure remains valid up until 30 days before the exhibition, the Secretariat shall immediately announce an official cancellation. However, if an exhibitor cancels before announcing an official cancellation, the entry fee shall not be reimbursed in accordance with Article 9 ① 1).

11. Responsibility for Compensation

- ① The Secretariat, as a good organizer, shall make the utmost effort to manage the safety of the exhibition space.
- ② The final responsibility for all exhibit items lies with the exhibitors, in which the Secretariat shall not be liable for any compensation due to loss, damage, fire, etc.
- ③ The perpetrator shall be held responsible for any compensation owe to other companies for accidents including damage, fire, etc, due to an exhibitor's intention or negligence.
- ④ Exhibitors are responsible for insurance coverage on exhibit items.

12. Restriction on Installations

- ① No equipment or exhibition items may be left on the aisles that might obstruct an emergency evacuation.
- ② No exhibition booth(s) or incidental facilities may be installed at an emergency exit or in front of a machinery-housing room, warehouse, fireplug loading dock or restroom.
- ③ Exhibition booth(s) shall stand 1m from the wall of the existing facilities and partition and shall not be fixed on the existing facilities.
- ④ No drilling or nailing shall be performed on the floor of the facilities in any case.
- ⑤ The Exhibitor shall be responsible for following all rules concerning handling of dangerous goods, Fire Prevention Laws and Decrees, the High Pressure Gas Safety Control Laws, and other laws related to handling of dangerous goods.

13. Other Regulations

- ① The fact that the exhibitor understands and agrees to the "Rules & Regulations of Exhibit Space Application" and Conditions mentioned in the "Service Manual" is an integral and binding part of this contract.

14. Disputes and Arbitration

- ① Any dispute arising out of or in connection with this contract shall be finally settled by arbitration in Seoul in accordance with the Arbitration Rules of The Korean Commercial Arbitration Board.

Major Visiting Companies of KOPLAS

KOPLAS, the one and only plastics and rubber industry exhibition in Korea, attracts buyers from various fields including the automotive, electronics, medical, construction, food, and packaging industry.



Automobile



Electrical & Electronics



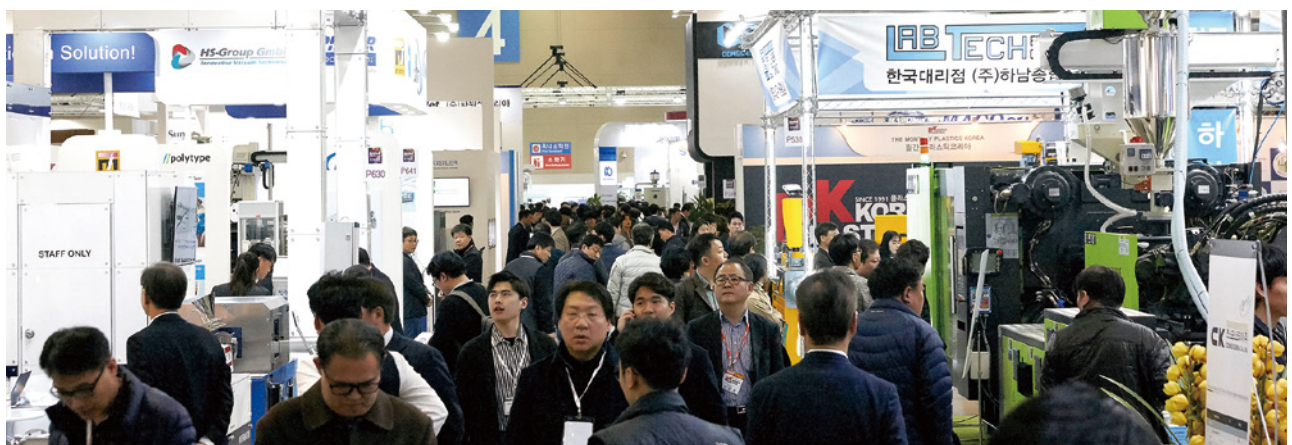
Packaging



Sports & Leisure



Architecture
& Construction



KOPLAS 2019 Key Statistics

Dates 12 -16 March, 2019 (5 days)

Venue Hall 3, 4, 5, KINTEX (Korea International Exhibition Center)



26,487

Exhibit Space (sqm)



85,016

Attendees



572

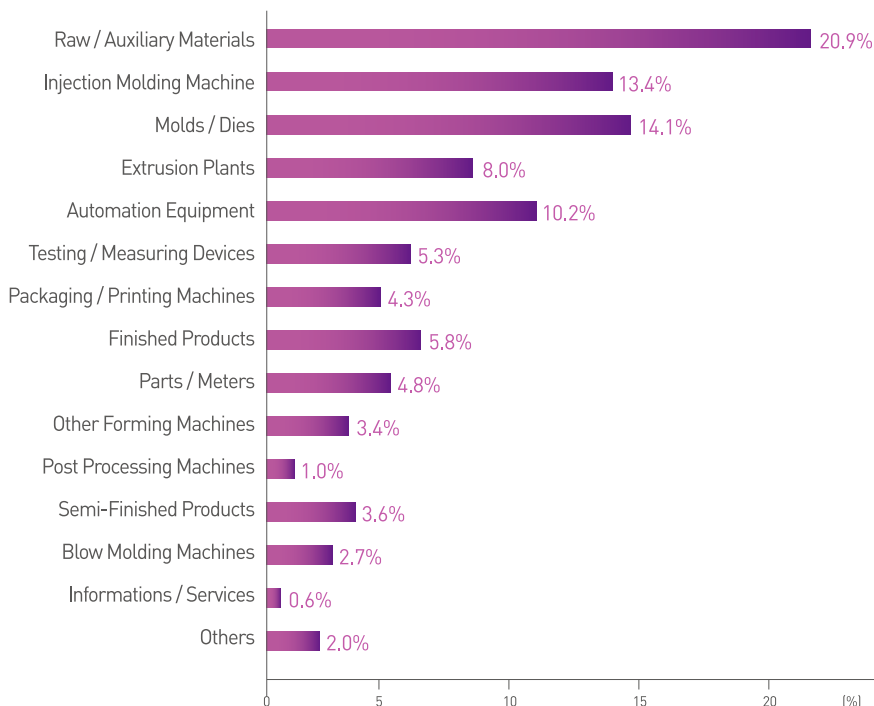
Exhibiting Companies



26

Exhibiting Countries

Field of Visitor Interests



Visitors' Occupational Demographics



Manufacturing [70.7%]



Trade / Distribution [11.1%]



Others [8.8%]



Research Institutions / Public / Government Agency [7.0%]



Student / General [2.4%]

KOPLAS 2021 Secretariat

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